



City of Moose Jaw

COMMUNICATION # CC-2019-0140

TITLE: Request to Appoint a Representative to Downtown Moose Jaw Association

TO: City Council

FROM: City Clerk/Solicitor's Department

DATE: July 31, 2019

PUBLIC: PUBLIC DOCUMENT

RECOMMENDATION

THAT representatives of the Downtown Moose Jaw Association Incorporated be allowed to address members of City Council.

THAT City Council appoint an Ex-Officio member, from among elected representatives, to the Downtown Moose Jaw Association Incorporated Board of Directors, to represent the City of Moose Jaw for a term beginning immediately and ending March 31, 2020.

TOPIC AND PURPOSE

To present a request dated July 18, 2019 from the Downtown Moose Jaw Association Incorporated for an Ex-Officio position to be filled by a City of Moose Jaw Councillor or an employee of the Municipal Corporation of the City of Moose Jaw.

BACKGROUND

Downtown Moose Jaw Association Incorporated is a non-profit incorporation managed by a Board of Directors and organized "for the purpose of aiding, stimulating, developing and beautifying the area designated as the 'Downtown Development Area'." Ex-Officio members have voting power, are appointed annually by their respective agency and are not able to hold an executive position on the Board. The composition of the Board will include eight (8) business owners or owners of buildings in the Downtown Development Area and one (1) Ex-Officio member each from the City of Moose Jaw, Moose Jaw and District Chamber of Commerce, and Tourism Moose Jaw, respectively.

In 1984, the City of Moose Jaw designated an area in the Downtown Business District as a Business Improvement District and established by Bylaw a Board of Management. The Bylaw was repealed in December 2010. Since that time, there has been no

organizational structure with a mandate to focus specifically on economic growth in the downtown area.

DISCUSSION

City Council members sit on a variety of local third-party boards, such as Tourism Moose Jaw, the Humane Society, and the Moose Jaw Cultural Centre. Typically, the City has an economic interest in those organizations as building leaseholder; a seat on the Board allows the City some oversight regarding the organization's affairs. A similar stake exists in relation to the downtown area. The City can be seen as a stakeholder in terms of its interests which align with the objectives of the Downtown Moose Jaw Association: namely to improve, beautify and maintain municipally owned lands, buildings and structures; promote the area as a business or shopping area; and conduct studies or prepare designs. A more comprehensive description of the Downtown Moose Jaw Association Corporate Purpose can be found in Attachment ii. The organization recognizes that increasing economic growth to the downtown area creates spin off to the City of Moose Jaw as a whole. Therefore, it is recommended that Council appoint an Ex-Officio member to the Downtown Moose Jaw Association Incorporated Board of Directors.

Council members were canvassed regarding their interest in sitting on the Board. Councillor Dawn Luhning expressed her willingness to submit her name.

OPTIONS TO RECOMMENDATION

- THAT Council appoint a City employee as an Ex-Officio member to the Downtown Moose jaw Association Incorporated Board of Directors.
- THAT Council does not appoint an Ex-Officio member to the Downtown Moose jaw Association Incorporated Board of Directors.

STRATEGIC PLAN

This report supports the Strategic Plan guiding principle of a collaborative future: "We share a commitment to thinking and working together with our community to achieve our vision of the future."

OFFICIAL COMMUNITY PLAN

This report is consistent with the OCP, specifically that, in working towards the OCP goals, it will be important for the City of Moose Jaw to:

- 2.3 a) encourage and facilitate public participation in the planning process; and
- b) work in cooperation and coordination with other groups, agencies, institutions and governments, both within and beyond the City.

FINANCIAL IMPLICATIONS

There are no financial implications. We have been advised that the City of Moose Jaw will not be required to pay membership dues to the organization.

PUBLIC NOTICE

Public Notice pursuant to the Public Notice Policy is not required.

PRESENTATION

VERBAL: A representative of the Downtown Moose Jaw Association Incorporated will be present to answer questions.

ATTACHMENTS

- i. Request from Downtown Moose Jaw Association dated July 18, 2019.
- ii. Downtown Moose Jaw Association Inc. Bylaws

REPORT APPROVAL

Written by: Maureen Latta, City Council Support
Reviewed by: Tracy Wittke, Assistant City Clerk
Approved by: Myron Gulka-Tiechko, City Clerk/Solicitor
Approved by: Jim Puffalt, City Manager
Approved by: Fraser Tolmie, Mayor

To be completed by the Clerk's Department only.

Presented to Regular Council or Executive Committee on _____.

No. _____ Resolution No. _____