



City of Moose Jaw

COMMUNICATION # CC-2020-0304

TITLE: Street Sign Replacement and Improvement Program

TO: City Council

FROM: Department of Public Works and Utilities

DATE: November 23, 2020

PUBLIC: PUBLIC DOCUMENT

RECOMMENDATION

THAT a Street Sign Improvement Program be initiated, replacing all street signs in the City of Moose Jaw over an 8-year period at an annual cost of \$15,600 with a total cost of \$124,800.

EXECUTIVE SUMMARY

Currently street signs are being replaced on a complaint basis when required. The City is proposing a Street Sign program to replace all street signs in the City over an 8-year period. This program will also address intersections where street signs do not currently exist. The program will cost approximately \$15,600 annually with a total cost of \$124,800.

BACKGROUND

The City has 581 street sign poles in its Geographic Information System (GIS). Most of these poles will have two street signs installed on the top of them; a select few have only one street sign. These signs are replaced annually on a complaint basis.

DISCUSSION

There are approximately 1,050 street signs in the City and an estimated 100 unsigned intersections. The City's GIS street sign inventory has never been completely informed and as such is incomplete. Numerous complaints are received annually from visitors to the City of Moose Jaw that intersections are deficient of street markings, existing signage is worn and hard to see, or the poles are not located in an easily visible location.

Administration proposes a street sign program to improve street markings for visitors and citizens. This program would replace all street signs in the City, including the installation of poles and street signs in intersections where they do not currently exist. Intersections where site lines to street signs are poor would be remedied through the most appropriate measure. This may include removing visual obstructions (tree branches) or the relocation of the pole and street signs.

The estimated cost of this program is \$124,800. A street sign program of this magnitude has never been conducted before in the City of Moose Jaw; therefore, it is likely that efficiencies will be found during the delivery of this program. This program can be implemented over eight years to reduce the monetary impact to the operating budget to \$15,600 annually. This will also not place undue pressure on staffing resources.

The street signs have a 10-year warranty. However, a reasonable service life of twenty years can be expected.

FINANCIAL IMPLICATIONS

The proposed Street Sign Program will cost approximately \$15,600 annually and be completed over an 8-year period with a total cost of \$124,800.

OPTIONS TO RECOMMENDATION

- THAT the City continue to replace street signs on a complaint basis.
- THAT the Street Sign Improvement program be completed over a different term at City Council's determination.

STRATEGIC PLAN

This report supports the strategic plan value to be customer-focused in our actions and to be responsive to citizen needs.

PRESENTATION

Mr. Darrin Stephanson, Director of Public Works and Utilities, will provide a brief overview of this report.

REPORT APPROVAL

Written by: Darrin Stephanson, Director of Public Works and Utilities
Reviewed by: Tracy Wittke, Assistant City Clerk
Approved by: Jim Puffalt, City Manager
Approved by: Fraser Tolmie, Mayor

Mayor's Comment:

I'm in favour of this program. Earlier we had discussions about heritage signs that were made for downtown. I am raising this point because I do not want those signs to be forgotten. They would bring character to our historic downtown and I think that this point should be discussed with our new Council.

To be completed by the Clerk's Department only.

Presented to Regular Council or Executive Committee on _____.

Resolution No. _____

Report Approval Details

Document Title:	Street Sign Improvement Program - CC-2020-0304.docx
Attachments:	
Final Approval Date:	Nov 25, 2020

This report and all of its attachments were approved and signed as outlined below:



Tracy Wittke



Jim Puffalt



Fraser Tolmie