



City of Moose Jaw

COMMUNICATION # CC-2020-0302

TITLE: Parking Meters – 1st Avenue NW
TO: City Council
FROM: Department of Public Works and Utilities
DATE: November 18, 2020
PUBLIC: PUBLIC DOCUMENT

RECOMMENDATION

THAT the Department of Public Works and Utilities proceed with the installation of twelve (12) single parking meters and ten (10) double parking meters on the East side of 1st Ave NW from Manitoba Street to Oxford Street at a cost of \$24,000.

EXECUTIVE SUMMARY

The City is proposing to install 22 parking meters (12 single and 10 double) along the East side of 1st Ave NW between Manitoba Street and Oxford Street at a cost of \$24,000. Parking meters along 1st Avenue NW will generate additional revenue, improve traffic safety, and clarify the single northbound lane through identification of the parking lane.

BACKGROUND

In late summer of 2019, the driving lanes on 1st Ave NW were transitioned from two northbound and two southbound lanes to a single northbound and a single southbound lane with a common centre turning lane. This change was implemented from Manitoba Street to Oxford Street.

DISCUSSION

The changes to traffic flow on 1st Ave NW were made to improve traffic safety due to varying lane widths and geometric alignment issues at intersections between Manitoba Street and Oxford Street. These changes also provide the opportunity to create parking on the east side of 1st Ave NW for businesses and multi-unit apartment buildings. The Parking Meter Location map (attachment i) highlights the new locations of single head and double head parking meters along 1st Ave NW. The City currently has 900 parking meters that generate an estimated annual revenue of \$650,000. This equates to annual average revenue of \$700 per meter. The existing parking meters on 1st Ave NW are not consistently utilized to full capacity, but it is expected the City would see additional

revenue from the installation of parking meters at this location of an estimated \$320 per meter.

Further, it would provide for some clarity between the single northbound driving lane and the non-driving/parking lane. The cost to install these twenty-two (22) parking meters is \$24,000.

FINANCIAL IMPLICATIONS

The installation of 22 parking meters along the East side of 1st Ave NW will have a total cost of \$24,000. Revenue generated per meter equates to 22 @ \$320 = \$7,040 or a simple repayment of 3.4 years.

OPTIONS TO RECOMMENDATION

- THAT the Department of Public Works and Utilities do not proceed with the installation of 22 parking meters on the East side of 1st Ave NW.
- THAT 1st Ave NW be reverted to four (4) driving lanes, two (2) Northbound and two (2) Southbound lanes (circa 2018).

COMMUNICATION PLAN

The installation of new parking meters will be communicated to the general public by way of a press release through the City's Communication Manager and through new signage on 1st Ave NW.

STRATEGIC PLAN

This report supports the Strategic Core value to be forward thinking and innovative in identifying problems and finding solutions.

PRESENTATION

Mr. Darrin Stephanson, Director of Public Works and Utilities, will provide a brief overview of this report.

ATTACHMENTS

- i. Parking Meter Location Map

REPORT APPROVAL

Written by: Darrin Stephanson, Director of Public Works and Utilities
Reviewed by: Tracy Wittke, Assistant City Clerk
Approved by: Jim Puffalt, City Manager
Approved by: Fraser Tolmie, Mayor

To be completed by the Clerk's Department only.

Presented to Regular Council or Executive Committee on _____.

Resolution No. _____

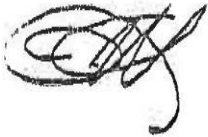
Report Approval Details

Document Title:	Parking Meters -1st Avenue NW - CC-2020-0302.docx
Attachments:	- Parking Meter Locations.pdf
Final Approval Date:	Nov 26, 2020

This report and all of its attachments were approved and signed as outlined below:



Tracy Wittke



Jim Puffalt



Fraser Tolmie