



City of Moose Jaw

COMMUNICATION # CC-2019-0201

TITLE: Municipal Project Designation – West Park Community Association

TO: City Council

FROM: The Department of Parks and Recreation

DATE: October 3, 2019

PUBLIC: PUBLIC DOCUMENT

RECOMMENDATION

THAT representatives of the West Park Community Association be allowed to address City Council; and

THAT the West Park Community Association be designated as a municipal project until June 30, 2021 with either party being able to terminate this designation with 90 days' notice; and

THAT a report be provided to City Council for consideration once funding and construction plans are finalized.

TOPIC AND PURPOSE

The purpose of the report is to request City Council's approval to designate the West Park Community Association as a municipal project.

BACKGROUND

The City of Moose Jaw received a request from the newly formed West Park Community Association to enhance the outdoor recreational amenities in the West Park through a partnered approach, which includes a community fundraising campaign. The Association has also asked that the project be designated as a municipal project so that charitable donation receipts can be provided by the City to individuals and businesses contributing to the project.

The following is a summary of the amenities they believe should be added to the existing municipal reserve lands:

- Expansion to the existing playground to include more overhead components for older children.
- Multi-use sport pad that can be used as an outdoor skating rink during the winter and basketball court during the summer months.
- Spray park.
- Pavilion/gazebo to be used as a common gathering area for the community.

The West Park Community Association is estimating that the enhancements will cost approximately \$255,000 and their goal is to fundraise 50% of the required funding. The remaining balance would be a request to the City to allocate funding from the West Park Development Levies that have been collected to date. (Current balance of the West Park Development Levy Account is \$192,000.)

The funds in the West Park Development Levy Account must cover the costs of developing all future open space in West Park therefore accessing the entire amount would not be recommended.

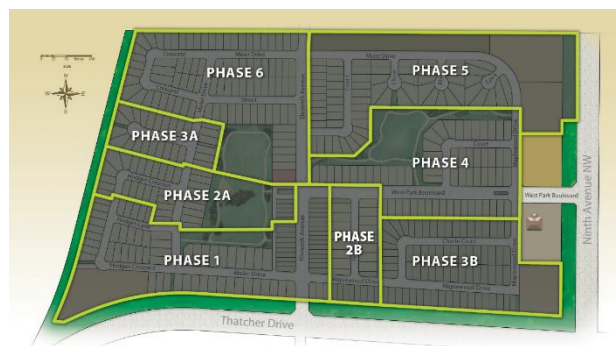
DISCUSSION

Municipalities are considered qualified donors by the Canada Revenue Agency and can issue official donation receipts for income tax purposes. In the past City Council has designated municipal projects that have a broad scope and benefit the general population. By designating the project as a municipal project, all funds received are directed to the requested project without further approvals.

The City of Moose Jaw currently has eight designated municipal projects with each requiring accounting of funds, receipt of funds and tax-deductible receipt production.

Administration is recommending that the request to be designated as a municipal project be approved, however that a further report be provided to City Council for approval prior to the start of any construction. The Association requires time to raise the necessary funds and the Parks and Recreation Department would like to review the amenities being proposed to ensure they align with community needs. As previously indicated, there may be a request to access the West Park Development Levy account, therefore, detailed budget pricing would be required before presenting the request to City Council.

West Park is one of the City's newest developments and is structured in 6 phases as per the map below.



Residential lot development is currently in Phase 3A/3B and the municipal reserve lands identified for these new amenities are nearing substantial completion with some deficiencies that still need to be addressed. The Parks and Recreation Department has assumed the maintenance of the green space. The proposed locations of the amenities are included in attachment ii.

PUBLIC AND/OR STAKEHOLDER INVOLVEMENT

The West Park Community Association has completed significant consultation with local area residents as a letter and survey were handed out to 154 households to gather input on the project. (Sample of the letter is included as Attachment iii.)

Community Survey Results:

136 of the 154 households responded (88%)

Do you have children or grandchildren that currently use the existing playground?

- 77% said yes

Do you have children or grandchildren that might use the proposed amenities?

- 85% said yes

Are you in support of the project?

- 100% said yes

It should be noted that as of 2018 Stats Can indicates there are 152 children, under the age of 15, projected to be living in West Park.

STRATEGIC PLAN

The proposed project aligns with the Strategic Priority of Community Wellness as outlined in the City of Moose Jaw Strategic Plan.

OFFICIAL COMMUNITY PLAN

The proposed project aligns with the following objective of the Official Community Plan for the City of Moose Jaw:

- 13.1 (c) *To provide parks, open space and recreational program delivery at a level that aids in the attraction and retention of young families to and in the City.*

FINANCIAL IMPLICATIONS

There are some administrative and mailing costs associated with this project. The majority of the costs relate to the issuance and mailing of receipts (\$1 - \$2 per donor). The Financial Services Department has indicated that they have the capacity to absorb the costs of producing and mailing the receipts.

OTHER CONSIDERATIONS/IMPLICATIONS

There are no bylaw, policy or privacy implications and no other recommendations associated with the report.

PUBLIC NOTICE

Public Notice pursuant to the Public Notice Policy is not required.

PRESENTATION

VERBAL: The Director of Parks and Recreation will be in attendance to answer any questions following the presentation made by the West Park Community Association.

ATTACHMENTS

- i. West Park Community Association Letter of Request
- ii. Proposed West Park Outdoor Amenity Locations
- iii. West Park Community Association Consultation Letter to Residents

REPORT APPROVAL

Written by: Derek Blais, Director, Parks and Recreation
Reviewed by: Tracy Wittke, Assistant City Clerk
Approved by: Jim Puffalt, City Manager
Approved by: Fraser Tolmie, Mayor

City Manager Comments

This group has completed many tasks required to move a project of this nature forward and a part of our role as a City is to partner with and encourage any party that wants to help our Community grow and prosper. With a dedicated community group and working in partnership, together we can accomplish so much more.

To be completed by the Clerk's Department only.

Presented to Regular Council or Executive Committee on _____.

No. _____ Resolution No. _____


Report Approval Details

Document Title:	Municipal Project Designation – West Park Community Association - CC-2019-0201.docx
Attachments:	- West Park Community Association Request Letter.docx - West Park Village (Colour).pdf - WEST PARK COMMUNITY - Resident Consultation.docx
Final Approval Date:	Oct 7, 2019

This report and all of its attachments were approved and signed as outlined below:



Tracy Wittke



Jim Puffalt



Fraser Tolmie