

Why pursue the Rural & Northern Immigration Pilot?

Helping smaller communities retain residents through pairing economic attraction of newcomers with a community-based approach to their integration.

Benefits our economy

Reduces workforce turnover and fills labour gaps that prevent locals from growing their businesses

Improves businesses' ability to cater to the needs of their increasingly diverse customers & clientele: able to better serve the needs of the community

Increases Moose Jaw's appeal as a popular destination for international students, skilled workers, and businesses

Helps mitigate the risk of impending demographic shifts: See Conference Board of Canada Info-graphic: *Why is Immigration Important to Canada?*

Protects us from forecasted risks, through a proactive approach: i.e., 43% of MJ was over 65 in 2016. Trucking, farming, healthcare, and other key industries projected to increasingly rely on foreign labour by 2026.

Reinforces our relevance in an increasingly competitive national labour market

Increases collaboration & investment in E.D. sector: While the Chamber is the accountable partner, extensive in-kind support is being accessed through aligned partners highly invested in the project.

Aligns with Chamber's mandate, as well as City of Moose Jaw's Economic Development Strategy

Builds capacity to advance the local economic development agenda, by endowing the sector with much-needed resources

Stimulates innovation, progress, growth, & partnership in the economic development sector

Rural and Northern Immigration Pilot

Immigration Refugees and Citizenship Canada IRCC has developed a Rural and Northern Immigration Pilot RNIP to help spread the benefits of economic immigration to smaller communities throughout Canada. The Government of Canada will work with local communities to:

- use immigration to help meet local labour market needs and support regional economic development
- test a new pathway to permanent residence in rural Canada for skilled foreign nationals at various skill levels
- create welcoming environments that encourage and help new immigrants to stay in their new communities

Moose Jaw is among 11 Canadian communities selected to participate in the RINP. The goal is to measure the impact on retention when targeted immigration strategies are paired with community-based settlement programs. IRCC and the Moose Jaw and District Chamber of Commerce will draft a Memorandum of Understanding in the Fall of 2019 outlining the terms of reference for the pilot: the community-specific endorsement criteria, settlement approach, list of partners, and community boundaries. Leading up to this, the Chamber will consult with employers, settlement service providers, industry professionals, and other stakeholders to gather the information that will shape the program.

Positions that would be most affected by the pilot fall under National Occupation Classification NOC C, such as: farm equipment operators/general farm workers, transport truck drivers, and industrial meat cutters. Currently, an employer must first hire these positions on a Labour Market Impact Assessment LMIA. For several reasons: cost, caps, processing times, and application size, LMIA's can present barriers to employers hiring and maintaining workers. Under the RNIP the Chamber will endorse candidates in NOC O, A, B, and C, that are brought forward by employers. While candidate criteria has not been finalized, IRCC has said that an offer of employment, settlement funds, a min. language proficiency, and a min. education requirement will all be part of the criteria.

This is a rare opportunity to tailor 'working class' economic immigration criteria and remove the LMIA barrier for employers who are hiring NOC C positions. Candidates need both a job offer and settlement funds to qualify. Attraction and retention of these workers is central to Moose Jaw's 2019 Economic Development strategy, and an opportunity to promote Moose Jaw as an attractive destination for economic immigration.

Moose Jaw is already well positioned for a robust retention strategy, but this pilot would see increased resources from IRCC to the settlement sector to even further increase capacity for a community-based approach to settlement. Moose Jaw was recently selected as one of Canada's 14 pilot projects for IRCC's Welcoming Francophone Communities. In this project the settlement advisory board will spend the next year creating a community action plan to be implemented in Moose Jaw in 2020-2021. Moose Jaw is also home to IRCC's Local Immigration Partnership, the South-Central Regional Immigration Partnership SCRIP., and a well-established network of settlement service providers.

Further details about the program will be available when the communities are announced later this month, with the final details coming in the fall.

National Occupation Classification – Skill Level C

1411	General office support workers	3414	Other assisting occupations in support of health services
1414	Receptionists	4411	Home childcare providers
1415	Personnel clerks	4412	Home support workers, housekeepers and related occupations
1416	Court clerks	4413	Elementary and secondary school teacher assistants
1422	Data entry clerks	4421	Sheriffs and bailiffs
1423	Desktop publishing operators and related occupations	4422	Correctional service officers
1431	Accounting and related clerks	4423	By-law enforcement and other regulatory officers, n.e.c.
1432	Payroll administrators	6411	Sales and account representatives - wholesale trade (non-technical)
1434	Banking, insurance and other financial clerks	6421	Retail salespersons
1435	Collectors	6511	Maîtres d'hôtel and hosts/hostesses
1451	Library assistants and clerks	6512	Bartenders
1452	Correspondence, publication and regulatory clerks	6513	Food and beverage servers
1454	Survey interviewers and statistical clerks	6521	Travel counsellors
1511	Mail, postal and related workers	6522	Pursers and flight attendants
1512	Letter carriers	6523	Airline ticket and service agents
1513	Couriers, messengers and door-to-door distributors	6524	Ground and water transport ticket agents, cargo service representatives and related clerks
1521	Shippers and receivers	6525	Hotel front desk clerks
1522	Storekeepers and parts persons	6531	Tour and travel guides
1523	Production logistics coordinators	6532	Outdoor sport and recreational guides
1524	Purchasing and inventory control workers	6533	Casino occupations
1525	Dispatchers	6541	Security guards and related security service occupations
1526	Transportation route and crew schedulers	6551	Customer services representatives - financial institutions
3411	Dental assistants	6552	Other customer and information services representatives
3413	Nurse aides, orderlies and patient service associates		

National Occupation Classification – Skill Level C

6561	Image, social and other personal consultants	8411	Underground mine service and support workers
6562	Estheticians, electrologists and related occupations	8412	Oil and gas well drilling and related workers and services operators
6563	Pet groomers and animal care workers	8421	Chain saw and skidder operators
6564	Other personal service occupations	8422	Silviculture and forestry workers
7441	Residential and commercial installers and servicers	8431	General farm workers
7442	Waterworks and gas maintenance workers	8432	Nursery and greenhouse workers
7444	Pest controllers and fumigators	8441	Fishing vessel deckhands
7445	Other repairers and servicers	8442	Trappers and hunters
7451	Longshore workers	9411	Machine operators, mineral and metal processing
7452	Material handlers	9412	Foundry workers
7511	Transport truck drivers	9413	Glass forming and finishing machine operators and glass cutters
7512	Bus drivers, subway operators and other transit operators	9414	Concrete, clay and stone forming operators
7513	Taxi and limousine drivers and chauffeurs	9415	Inspectors and testers, mineral and metal processing
7514	Delivery and courier service drivers	9416	Metalworking and forging machine operators
7521	Heavy equipment operators (except crane)	9417	Machining tool operators
7522	Public works maintenance equipment operators and related workers	9418	Other metal products machine operators
7531	Railway yard and track maintenance workers	9421	Chemical plant machine operators
7532	Water transport deck and engine room crew	9422	Plastics processing machine operators
7533	Boat and cable ferry operators and related occupations	9423	Rubber processing machine operators and related workers
7534	Air transport ramp attendants	9431	Sawmill machine operators
7535	Other automotive mechanical installers and servicers	9432	Pulp mill machine operators
		9433	Papermaking and finishing machine operators

National Occupation Classification – Skill Level C

- 9434 Other wood processing machine operators
- 9435 Paper converting machine operators
- 9436 Lumber graders and other wood processing inspectors and graders
- 9437 Woodworking machine operators
- 9441 Textile fiber and yarn, hide and pelt processing machine operators and workers
- 9442 Weavers, knitters and other fabric making occupations
- 9445 Fabric, fur and leather cutters
- 9446 Industrial sewing machine operators
- 9447 Inspectors and graders, textile, fabric, fur and leather products manufacturing
- 9461 Process control and machine operators, food and beverage processing
- 9462 Industrial butchers and meat cutters, poultry preparers and related workers
- 9463 Fish and seafood plant workers
- 9465 Testers and graders, food and beverage processing
- 9471 Plateless printing equipment operators
- 9472 Camera, platemaking and other prepress occupations
- 9473 Binding and finishing machine operators
- 9474 Photographic and film processors
- 9521 Aircraft assemblers and aircraft assembly inspectors
- 9522 Motor vehicle assemblers, inspectors and testers
- 9523 Electronics assemblers, fabricators, inspectors and testers
- 9524 Assemblers and inspectors, electrical appliance, apparatus and equipment manufacturing
- 9525 Assemblers, fabricators and inspectors, industrial electrical motors and transformers
- 9526 Mechanical assemblers and inspectors
- 9527 Machine operators and inspectors, electrical apparatus manufacturing
- 9531 Boat assemblers and inspectors
- 9532 Furniture and fixture assemblers and inspectors
- 9533 Other wood products assemblers and inspectors
- 9534 Furniture finishers and refinishers
- 9535 Plastic products assemblers, finishers and inspectors
- 9536 Industrial painters, coaters and metal finishing process operators
- 9537 Other products assemblers, finishers and inspectors

WHY IS IMMIGRATION IMPORTANT TO CANADA?



25% of Canada's population will be over 65 by 2035

5,000,000
Canadians set to retire by 2035



Canada's worker-to-retiree ratio TODAY



Canada's worker-to-retiree ratio in 2035



1.6 Canada's fertility rate, which is ranked **181st** globally, is well below Canada's replacement rate of **2.1**

Immigrants TODAY make up 65% of Canada's net annual population growth



Almost **100%** of Canada's net population growth will be through immigration by 2035

350,000

Estimated number of immigrants Canada will need annually by 2035 to meet its workforce needs



The Conference Board of Canada

Le Conference Board du Canada

Canada's acceptance of immigrants on humanitarian grounds demonstrates compassion, leadership and enhances Canada's global standing



IMMIGRANTS...



boost trade ties between Canada and the world



strengthen culture and diversity



are motivated, innovative and entrepreneurial