



City of Moose Jaw

COMMUNICATION # CC-2020-0019

TITLE: Strategic Plan Update

TO: City Council

FROM: City Manager

DATE: January 7, 2020

PUBLIC: PUBLIC DOCUMENT

RECOMMENDATION

THAT Communication #CC-2020-019, dated January 7, 2020, from the City Manager be received and filed.

TOPIC AND PURPOSE

The purpose of this report is to provide an update to City Council and the community regarding the strategic objectives established from the June 2018 and November 2019 Strategic Planning Sessions.

BACKGROUND

In June 2018, Council and the Strategic Leadership Team held a Strategic Planning session with Doug Griffiths, author of "13 Ways to Kill your Community". The purpose of the session was to identify new opportunities, actions and tactics in order to successfully advance the community into the future. The session ended with "Everything is about to Change", which requires new ways of implementing policies and practices in order to be effective in an environment of rapid and dramatic change.

The City of Moose Jaw has moved away from a traditional vision and mission statement as every community wants to be a progressive and sustainable community of choice and a wonderful, friendly place to work live and raise a family which Moose Jaw is. We can move the community forward and recognize diverse opinions if we make decisions for the good of the community while following our values.

- We will walk the talk by living what you want to see in our community.
- We will have the courage to try new things, and not be afraid action could lead to failure.
- We will be customer-focused in our deliberations and actions.
 - Responsive to citizen needs.
 - Solution focused.
 - Start with 'YES' in serving the community.
- We will not be afraid of being challenged by the public, or to challenge the community.
- We will always start with open, honest, and frank conversations with our stakeholders.
- We will clearly define what we do and do it well. We will not do what we don't do well.
- We will be forward thinking and innovative in identifying problems and finding solutions.
- In any meetings, public or private, we will leave our negativity and our egos at the door.
- We will recognize that disagreement can be communicated without being disagreeable, angry, or disrespectful.
- We will not betray the trust that exists when we are together, or the trust instilled to us by the public we serve.
- We agree the past will remain in the past, unless it is something to be celebrated and appreciated.
- We operate as one family and one community with the goal of making the community better and preparing it for the future.

The attached Strategic Plan overview provides an update to Council and the community on what was discussed, our strategic objectives and progress achieved towards the strategic objectives established by Council.

DISCUSSION

A second Strategic Planning Session was held for Council and the Strategic Leadership Team of the City on November 6, 2019 to update, revise and fine tune the objectives going forward. Attached is the summary review from the November 6th session. Much progress has been made since the first session in 2018.

Mr. Griffiths consults across North America and with knowledge and expertise notes our tremendously positive and leading- edge efforts:

"The City of Moose Jaw administration and council have determined they are not waiting for the world to come to them but are going to let the world know how wonderful they currently are and how they are preparing for the future. The council and administration regularly review the opportunities sitting in their line of sight, and ones that exist just around the corner. It is a pleasure to work with such visionary and pragmatic leadership, and we welcome any opportunity in the future to work with what is demonstrably one of the most forward thinking and solution focused municipal teams on the continent."

PRESENTATION

VERBAL: Mr. Jim Puffalt, City Manager, will be in attendance at the meeting to present the report.

ATTACHMENTS

- i. City of Moose Jaw Strategic Plan (updated).
- ii. Summary Review from Mr. Doug Griffiths.

REPORT APPROVAL

Written by: Jim Puffalt, City Manager
Reviewed by: Tracy Wittke, Assistant City Clerk
Approved by: Fraser Tolmie, Mayor

To be completed by the Clerk's Department only.

Presented to Regular Council or Executive Committee on _____.

No. _____ Resolution No. _____

Report Approval Details

Document Title:	Strategic Plan Update - CC-2020-0019.docx
Attachments:	- 2019 Strategic Plan. Updated Jan.7.2020.pdf - City of Moose Jaw Summary Report.pdf
Final Approval Date:	Jan 8, 2020

This report and all of its attachments were approved and signed as outlined below:



Tracy Wittke



Jim Puffalt



Fraser Tolmie